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Press Release

Miami Hosts "Rally To The Race" Event with 75 Exotic Cars

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Mar 12, 2021 (AB Digital via COMTEX) -- Race Rally Media proudly hosted "Rally To The Race" exotic car rally from February 26 to February 28 in Miami, Florida. This three day event hosted over 75 exotics cars including Lamborghini, Ferrari, Porsche and McLaren. Not only was this a gathering of phenomenal cars but it also brought together celebrities, professional athletes, car enthusiasts, and a team of creatives from all over the country. Those of which included Deshaun Watson, quarterback from the Houston Texans, and renowned artist [Whisbe](#).

The annual event was hosted by Race Rally Media which is headed by Robert Lavecchia and Wayne Schneider of PCNY Concierge service. Both who coordinated with drivers, sponsors, the ocean drive association to host an event that has never been done before. They both worked closely with the Miami Beach Police Department and local officials to close off Ocean Drive for two hours Saturday morning.

[Photo Credit: Sam Schwartz]

Argentine Director [Luis Corchon](#) was one of these creatives who worked alongside a team of three media cars and several noteworthy photographers and videographers, he captured the awe-inspiring event, translating the fast pace and luxurious tone of the event and its attendees to video.

Race Rally Media, the event's host, was formed to bring together the excitement of car rallies, the adrenaline of the race track, and to capture the thrills with a full media team in HD. Their events create a new standard for rallies, providing the opportunity for exotic cars, great networking, and memories for a lifetime.

Race Rally Media is dedicated to providing experiences that are like no other, and this year's Rally To The Race was no different. The first Rally To The Race rally was held five years ago. Since then, Race Rally Media has hosted over 50 smooth, exciting, and flawlessly executed rallies, coordinating with drivers, sponsors, and local police departments to make the events a reality.

Many sponsors made this year's event possible. They are Limitless, We Are Curated, MPH Club, Black 11, Whisbe, Bayside, Interstate Motorsports, Abushi, Vossen, Ocean Auto Club, Interstate Motorsport, International Truck Repair, Breakthru Web Design, Graf-X Unlimited, Supreme Collision Concepts, Luxury Watch Collective, and Ticket Dismissers.

The video team consisted of Nicholas Calabro and Sam Schwartz of [Schwaa Films](#), based in New York City. The duo specialize in automotive content and are seasoned veterans filming car rallies. Charlotte-based, Zack Keasler of Dreamscope Films filmed from one of 3 media cars who followed the action as the vehicles traveled from Miami to Orlando Kart Center to compete in a friendly go-kart race.

[Corchon](#) was aided by Fine Art Photographer, Artem Shestakov who participated in the event as a driver and photographer. The entire team worked together to coordinate a seamless production through the fast-paced filming of the event.

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The photography team consisted of [Vlad \(Zuummy\) Shurigin](#), Jose Solis of Livelifemedia, Eric Nguyen, and Jacob Arnold of Marin Media. Daniel Ocean handled the graphic design.

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